Berilsu Tarcan

PERSONAL DETAILS

Date of birth	14.11.1991
Gender	Woman
Citizenship	Turkey, Residing in Norway
Current profession	Research Fellow at NTNU

CONTACT

berilsutarcan.myportfolio.com berilsutarcan@gmail.com +47 458 87 358 (Norway) +90 506 4026953 (Turkey)

EDUCATION / ACADEMIC / WORK QUALIFICATIONS

I chose industrial design for my studies, as I was interested to see how the objects we were using had an effect in our lives. I have always been more interested in the relations between objects and humans. I think that how we perceive the world is very related to our environment and objects around us. Right now, the world truly needs changes in production and consumption trends, which gives designers responsibility to be a part of this change. That is why my work is related to sustainability, craft design relations and material culture.

2020-10 - now

Norwegian University of Science and Technology (NTNU) Practice based PhD Fellow in Design.

Currently I am employed at the Institute of Design, working on my PhD as a part of "design for sustainability" group. I work with wool material to understand other-than-human actors in design processes.

The world is going through the geological period that is referred to as the Anthropocene. Many changes with the climate crisis relate to human activities changing the Earth irreversibly. Industrial design itself is a discipline that started with the Industrial Revolution, mass production and industrialisation in the first place. Therefore, I think that it is our responsibility to shift what the industry means, and make meaningful products that relate and refer to the changes in nature and environment. I believe that rethinking how people lived within nature can help us humans be more aware of the climate crisis we are in now.

2016-09 - 2020-07

İstanbul Bilgi University Job: Research/Teaching Assistant

I was a research and teaching assistant/fellow, with additional administration and coordination duties. I worked with part time and full time instructors for design studio courses for 8 semesters, technical design studio courses.for 7 semesters. Additionally, I was a teaching assistant in "Introduction to Design" and "History of Design" courses for 1 semester each, and was responsible for student internships. Each semester lasts 3-4 months and courses are held weekly, therefore I gathered a significant amount of experience in courses.

2018-02 - 2020-06

İstanbul Technical University,: Ph.D.Studentship Industrial Design Faculty / Department: The Graduate School of Science Engineering and Technology Grade: 3.76 I took 7 courses related to industrial design, design pedagogy, contemporary art, art history, cultural studies and folkloric approaches in design. I have passed my qualification exam consisting of 2-day written and 1-day oral examinations.

2015-09 - 2017-08

İzmir Institute of Technology (IZTECH) - Degree: Master Industrial Design Faculty / Department: The

Graduate School of Engineering and Sciences Credits: 94 Grade: 3.76

My master's thesis, titled "Craft in Contemporary Design Culture in Turkey: Silversmithing in Grand Bazaar" was written with thesis advisor Ayça TUNÇ COX.

"TIIsim", a product family designed during the "Advanced Product Development" course was awarded as one of the top 15 projects of "Young Balkan Designers: New Analogue 2016" competition. The competition received 136 projects from 13 regional countries exploring ways in which Balkan as a society can activate the value of its own cultural assets. The product family was exhibited in Belgrade, in the talent zone of Mikser Festival 2016, and was a part of the travelling exhibition touring to leading regional design events in 2016-2017.

2015-06 - 2016-06

Anadolu University - Degree: Pedagogical Formation Certificate Program

I took courses on pedagogy, and had an internship in a primary school for 14 weeks.

2014-10 - 2015-02

Ecole de Design Nantes Atlantique - Degree: Other Industrial Products Faculty / Department: International Class Credits: 30 Grade: 2.45

Erasmus exchange for one semester on Industrial Products, as a part of the International Class programme.

2013-02 - 2013-06

Escuela Superior De Diseno La Rioja - Degree: Other Product Design Faculty / Department: Design Credits: 32 Grade: 2.94

Erasmus exchange for one semester, courses were taken from Product, Graphic and Interior Design departments.

2009-09 - 2015-01

Anadolu University - Degree: Bachelor Industrial Design Faculty / Department: School of Industrial Arts Credits: 311 Grade: 2.47

The course consisted of theoretical lessons on design history, material science, maths, philosophy, business...etc; practical lessons about model making, drawing on paper, computer programs, and studio lessons on industrial product design. The mandatory course credits were 240 credits, however I took 311 ECTS credits in total; as I took additional classes specifically on design culture, theories and also foreign languages like Italian, French, Spanish and Chinese.

TEACHING / MENTOR QUALIFICATIONS

2017-02 - 2020-05

İstanbul Bilgi University, Technical Studies Courses for 7 semesters (5 hours per week) I was a teaching assistant for ID211 and ID212 (Technical Studies for Materials and Manufacturing). My duties included pre-preparations for the course, contributing to teaching the basics for sketching and critic sessions. I worked with instructors Ahmet Sertaç Öztürk and Mevce Çıracı. Course information: https://ects.bilgi.edu.tr/Course/Detail?catalog_courseId=13646373 https://ects.bilgi.edu.tr/Course/Detail?catalog_courseId=13646372

2016-09 - 2019-05

Istanbul Bilgi University, Design Studio Courses for 8 semesters (11 hours per week) I was a research/teaching assistant for the following design studio courses. For the first 2 years, I was assisting the courses, and for the last 2 years, I took on additional coordination roles for some courses. My duties for all courses involved planning the syllabus with full time and part time instructors, giving feedback to students actively, arranging places and schedules for all field trips, making posters and arranging seminars, co-arranging many exhibitions, managing social media accounts, preparing presentations with the instructors.

Please see relevant links written under studio courses for more information.

Domesticity (2017/2018 Spring, with Avşar Gürpınar, Şule Koç, Emre Bağdatoğlu, 2019/2020 Fall, with Avşar Gürpınar, Onur Eker);

I contributed to the planning and coordination of the course through the semester, gave design critics twice a week with the instructors. The course results were exhibited in StudioX Istanbul: https://www.studio-xistanbul.org/en/events/new-domesticity

Furniture Design Studio (2018/2019 Fall and Spring, 2020 Spring, with Ahmet Kaleli, Emre Bağdatoğlu).

https://www.instagram.com/furnituredesignstudio_bilgiid

I planned and coordinated the course together with the instructors, gave design critics twice a week, contributed to grading. The course results were exhibited in Addressistanbul, a famous furniture hub from Istanbul.

Studio-Sustain Urla-Barbaros (2017/2018 Fall, with Simge Hough, Aslı Kıyak İngin);

http://studiosustain-urla.bilgi.edu.tr/

https://www.instagram.com/studiosustain

We made 2 field trips to Barbaros Village in western Turkey, each for 5 days. There were several workshops and field trips in Istanbul, including a sustainable design seminar and workshop by Idil Gaziulusoy, and a visit to Permakamp. I designed the posters for the workshops and contributed to coordination of field trips, design juries and grading of studentworks and managing social media accounts.

Apprenticeship in Product Design: Kapalıçarşı (2016/2017 Spring, with Aslı Kıyak İngin, Ayşenaz Toker):

I contributed to the planning and coordination of the course and apprenticeship processes through the semester, gave design critics twice a week, graded student works with the instructors. I conducted some field studies in the apprenticeship area, Kapalicarsi. I also contributed to the planning of exhibitions. https://www.instagram.com/studiokapalicarsi/

The course resulted in several exhibitions:

- 1. Istanbul Bilgi University, Crafting Body Companion, April 2017
- 2. Istanbul Bilgi University, Table Landscapes, June 2017
- 3. Istanbul Design Week, Apprenticeship in Design: Kapalicarsi, November 2017
- 4. Koln Passagen Design Fair, Apprenticeship in Design: Kapalicarsi, January 2018
- 5. Istanbul Gastroweek, Apprenticeship in Design: Kapalicarsi, February 2019

The State of Design (2016/2017 Fall; with Simge Hough-Dilek Öztürk);

https://www.instagram.com/thestateofdesign/?hl=en

The course results were exhibited as a part of Istanbul Design Biennial's Parallel Events Program. I designed 10 seminar posters and contributed to planning the seminars and field trips, design critics and grading student works.

http://in-between.online/en/projects/2017/3/3/the-state-of-design

PUBLICATIONS / SCIENTIFIC PRODUCTIONS

2019-03

Type: Journal Article

Title: An apprenticeship project: Silversmithing in Kapalıçarşı (the Grand Bazaar 2019-05 Co-author(s): Dr. Ayça Tunç Cox

Various cultural objects, crafts and traditional production techniques from Turkey have been research subjects in the field of design studies in recent years. During this time, definitions of tradition, culture and

craft have changed and, therefore, these changes need to be revisited, in particular relating to product design. This study explores these changes through a field study conducted in Istanbul, Turkey, one of the key areas of craft production.

Focusing on silversmithing, a traditional craft in Turkey, the study seeks to identify new ways in which craft can be used in and lead to the design of new products. The field study was conducted with students from the Industrial Design Department of İstanbul Bilgi University during their second-year studio course. For the study, they were paired with craftsmen in the Kapalıçarşı (the Grand Bazaar) area, one of the most well-known and historic craft neighbourhoods in İstanbul. The aim was to investigate the relationship between traditional craft methods, craft knowledge and contemporary product design, specifically to find out how traditional craft knowledge and methods can be used to inform contemporary product design, and in return, how the craftspeople might benefit from this exchange.

Source: Craft Research, Volume 10, Number 1, 1 March 2019, pp. 91-119(29) Publisher: Intellect,

DOI: https://doi.org/10.1386/crre.10.1.91_1

2019-03

Type: Article (Conference Paper)

Title: Design in Situ: Integrating Craft Neighbourhoods in İstanbul to Product Design Education

See link:

https://www.plymouthart.ac.uk/documents/Asli_Kıyak_İngin%2C_Ayşenaz_Toker_and_Berilsu_Tarcan.pd f

Kıyak Ingin, A.; Toker, A.; Tarcan, B. (2018). 'Design in Situ: Integrating Craft Neighbourhoods in İstanbul to Product Design Education'. Making Futures 2017 Conference, Plymouth, UK.

2018-09

Type: Conference Paper

Title: Studio-Sustain Urla-Barbaros: Sürdürülebilirlik Üzerine Gündelik Hayatın Bir Parçası Olarak Tasarım Stüdyo Dersi Publishing: 2018

Co-author (s): Simge Hough, Aslı Kıyak İngin

See <u>https://drive.google.com/file/d/1FUZ3Yrzx9zFYju_mtUP7dOIJ5it2YdY3/view</u> for the proceedings. Hough, S.; Kıyak İngin, A.; Tarcan, B. (2018). 'Studio-Sustain Urla-Barbaros: Sürdürülebilirlik Üzerine Gündelik Hayatın Bir Parçası Olarak Tasarım Stüdyo Dersi'. UTAK 2018: Tasarım ve Umut, ODTÜ, Ankara, 2018.

2017-07

Type: MSc Thesis

Title: Craft in Contemporary Design Culture in Turkey: Silversmithing in Grand Bazaar Publishing: 2017

Degree: Master Study counsellor: Assistant Professor Dr. Ayça TUNÇ COX

MSc Thesis, see http://openaccess.iyte.edu.tr/handle/11147/6572

Abstract: Many researchers have investigated and analysed specific craft traditions and their practice in Turkey. Traditional production techniques, craft and design of cultural objects and different handicrafts from Turkey have been important research subjects. However, definition of tradition, culture and craft have changed over time, and keeps changing. The influence of these elements on product design and how they shifted within time should be studied more extensively. This thesis explores one of the craft neighborhoods in Turkey and suggests new ways craft can be implemented into product design today. For this purpose, craft's history and relation to design and technology is investigated. A part of the field study was conducted with students of industrial design at Istanbul Bilgi University, as a part of their 2nd year studio course; in which the students were paired with craftsmen in Kapalıçarşı area, one of the historic craft neighborhoods in Istanbul. A traditional craft from Turkey,

silversmithing, is taken as an example and implemented into product design. Moreover, in-depth interviews were conducted with the silversmiths in the area, to question the situation of craft today, and outcomes were discussed in terms of how it can be related with product design.

LANGUAGES & COURSES

Turkish	Verbal skills: Native language Written skills: Native language
English	Verbal skills: Fluent Written skills: Fluent
French	Verbal skills: Basic skills Written skills: Moderate
Spanish	Verbal skills: Basic skills Written skills: Basic skills
2015-02	Russian course for beginners Duration: 4 months 120 hours of Russian language course.
2015-06	Spanish course certificate, Duration: 4 months (Izmir, Turkey) B1 certificate
2013-05	Spanish course certificate, Duration: 4 months (La Rioja & Barcelona, Spain) A2 certificate
2008-02	French course certificate from Centre Culturel Français, İzmir B1 certificate, 412 hours of French language course.

SELECTED PRESS

DESIGN



*Arti-Mekan magazine, July-August 2016 issue.

TILSIM was awarded as one of the top 15 projects of "Young Balkan Designers: New Analogue 2016" competition. The competition received 136 projects from 13 regional countries exploring ways in which Balkan as a society can activate the value of its own cultural assets. The product family was exhibited in Belgrade, in the talent zone of Mikser Festival 2016, and was a part of the travelling exhibition touring to leading regional design events in 2016-2017.

ministryofpleasure.net/SDW2016/exhibitions/traveling/YBD.html

dizajn.hr/wp-content/uploads/2016/04/YBD-competition-first-round-winners-announced.pdf

www.stylist.mk/young-balkan-designers-na-skopje-design-week/

www.bibermint.com/tag/new-analogue/

www.vesti.rs/Razno/Objavljeni-rezultati-regionalnog-dizajn-konkursa-Mladi-balkanski-dizajneri-Novo-analogno.html

ACADEMIC

APPRENTICESHIP IN DESIGN: KAPALICARSI STUDIO EXHIBITION



http://www.milliyet.com.tr/tasarim-ogrencileri-zanaatla-gundem-2590518/ http://www.millivetsanat.com/haberler/plastik-sanatlar/koln-de-turkive-den-bir-tasarim-okulu/9054 http://www.iha.com.tr/istanbul-haberleri/passagen-koln-sergisi-acildi-istanbul-1905454/ http://www.star.com.tr/kultur-sanat/passagen-koln-sergisi-acildi-sergide-turkiyeden-bir-tasarim-okulu-haber-1297844/ https://www.sabah.com.tr/egitim/2018/01/15/turkiyeden-koInde-bir-tasarim-okulu http://yurthaber.mynet.com/istanbul-haberleri/passagen-koln-sergisi-acildi-3839316 http://www.gazetekritik.com/haber/passagen-koInde-turkiyeden-bir-tasarim-okulu/35661 http://www.borsagundem.com/anlik-borsa-haberleri/20180115131516 http://www.istanbulhaber.com.tr/passagen-koln-sergisi-acildi-haber-850738.htm http://www.objektifturkiye.com/passagen-koln-sergisi-acildi/75634/ http://www.sayfahaber.com/haber/passagen-koln-sergisi-acildi-462352.html http://www.hedefhalk.com/passagen-koln-sergisi-acildi-1301094h.htm https://www.bolgegundem.com/passagen-koln-sergisi-acildi-330945h.htm http://www.kentgazetesi.com/?h=123041&passagen_koln_sergisi_acildi&s= https://www.habertek.com/passagen-koln-sergisi-acildi-367323 http://www.kentgazetesi.com/?h=123041&passagen_koln_sergisi_acildi http://www.haberumut.com/kultur-sanat/passagen-koln-sergisi-acildi-h26091.html

FURNITURE DESIGN STUDIO 2019 EXHIBITION



http://www.hurriyet.com.tr/yerel-haberler/istanbul/merkez/taze-tasarimlar-istanbullularla-bulusuyor-41341255 http://www.milliyet.com.tr/taze-tasarimlar-istanbullularla-bulusuyor-istanbul-yerelhaber-3291963/ https://www.cnnturk.com/yerel-haberler/istanbul/merkez/taze-tasarimlar-istanbullularla-bulusuyor-1060343 https://yapidergisi.com/taze-tasarimlar-istanbullularla-bulusuyor/ https://www.mynet.com/taze-tasarimlar-istanbullularla-bulusuyor/10105936742 https://www.dha.com.tr/kultursanat/taze-tasarimlar-istanbullularla-bulusuyor/haber-1719529 https://www.dha.com.tr/kultur-sanat/haber/2019/10/1/taze-tasarimlar-istanbullularla-bulusuyor/ https://www.mimarizm.com/etkinlikler/sergiler/taze-19-mobilya-tasarimi-studyolari-sergisi_130515 https://bi-ozet.com/2019/10/02/istanbul-bilgi-universitesi-ogrencilerinin-taze-tasarimlar-istanbullularla-bulusuyor.html http://bultenistanbul.com.tr/taze-tasarimlar-istanbullularla-bulusuyor/10065

THE STATE OF DESIGN 2017

http://in-between.online/en/projects/2017/3/3/the-state-of-design https://www.arkitera.com/haber/bilgili-ogrencilerden-sergileme-mekani-icin-6-farkli-unite-tasarimi/ *Complete list is available on request

*Portfolio also on https://issuu.com/berilsutarcan/docs/berilsu-tarcan-portfolio-old-2017

*Detailed portfolio of design works available on request

REFERENCES

Dr. Ayça Tunç Cox Assistant Professor Location: İzmir Institute of Technology Phone: 0090 537 260 4591 avcatunc@ivte.edu.tr

Dr. Avsar Gurpinar, Lecturer Location: Loughborough University avsargu@gmail.com

HOBBIES

Travel (I am a contributor in Couchsurfing and hitchwiki.org)

Illustration (hand drawing characters, imaginary worlds, my dream is to publish illustrated books for children)

Tarot card reading and collecting (started in 2005)

Learning languages (English, moderate in Spanish and French, took beginner courses for Norwegian, Russian)

Music (Including interest in culture of music since I was 14, and a previous 6 year children's chorus training, and guest singing as a minor in some operas)