Prof. Dr. rer. soc. oec. Reinhard Madlener

(b.1964 in Dornbirn, Austria)

Full Professor of Energy Economics and Management (RWTH Aachen)
Adjunct Professor, Dept. of Industrial Economics & Technology
Management (NTNU Trondheim)
E.ON ERC Director FCN

Vice President Swiss Association for Energy Economics (SAEE)

RWTH Aachen University
School of Business and Economics / E.ON Energy Research Center
Head, Institute for Future Energy Consumer Needs and Behavior (FCN)
and Chair of Energy Economics and Management (FCN-ECO)
Mathieustraße 10, 52074 Aachen, Germany

Web: http://www.fcn.eonerc.rwth-aachen.de



Prof. Madlener has been a member of IAEE since 1993 (30 years). He is the founding and current Director of the Institute for Future Energy Consumer Needs and Behavior (FCN), which forms an integral element of the interdisciplinary and integrated E.ON Energy Research Center established at RWTH Aachen University in 2006. Since 2019, he is also Adjunct Professor with the Norwegian University of Science and Technology (NTNU), Department of Industrial Economics and Technology Management, and active member of the NTNU Energy Transition Initiative (NETI).

Prof. Madlener's main research interests, on which he has published extensively over the last 25 years, are in the fields of energy economics and policy; sustainable energy systems; energy efficiency and rebound; transportation research; the adoption, temporal & spatial diffusion of innovation; and investment in innovative energy technologies under uncertainty as well as portfolio and energy system analysis.

Prof. Madlener acted as Senior Editor of the *Energy Policy* journal until 2021 and serves on the Editorial Boards of a number of international scientific journals, including *Advances in Applied Energy; Applied Energy; Decision Analytics, Energy Efficiency; Energy, Sustainability & Society;* and the *Journal of Energy Storage*.

His main teaching activities comprise Energy Economics; Environmental & Resource Economics; Energy Markets; Economics of Technological Diffusion; Economics of Technical Change; Behavioral Energy & Environmental Economics; Smart Grid Economics & Management; as well as Climate Risk Management & Economics.