Saara-Maria Kauppi
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ONLINE PORTFOLIO
https://saara-mariakauppi.myportfolio.com/

CURRICULUM VITAE

LANGUAGES
Finnish: Mother tongue
English: Proficient
Norwegian: Upper Intermediate
Swedish: Intermediate
German: Intermediate

AREAS OF EXPERTISE AND INTEREST
Consumer research, Design Research, Speculative design, Packaging Design, Graphic Design, Information Design, Strategic marketing, Interdisciplinary team work, Novel food solutions, Sustainability, Design Education

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WORK EXPERIENCE
PhD candidate, NTNU
April 2017-June 2021 (expected)

Exchange researcher, Wageningen University
October 2018-June 2019

Graphic Designer,
Gaia Consulting Oy
2014-2017

Art Worker
TBWA\Helsinki
2009-2011

TEACHING EXPERIENCE
Lecturer (faglærer), NTNU
Visuell formidling
MA course, 2020

Lecturer, NTNU
Information design for scientists
1 week course, 2019

Lecturer, NTNU
Course Lecturer, Structural Packaging Design
MA course, 2017

Supervisor, WUR
Supervision of three MA theses, 2018-2019
Course supervision, Insects as Food and Feed
MA course, Jan. 2019- March 2019

Lecturer, Lahti Institute of Design
Course Lecturer, Information Design
BA course, 2016

FREELANCE AND SHORT PROJECTS
Freelance graphic design projects
EntoCube, LAMK, SEAMK, NTNU

Part time jobs as a graphic designer
MagnumLive Oy
Graphic Designer (part time) 2014

Novo Nordisk Farma Oy
Corporate Responsibility Trainee,
Graphic Designer (summer job) 2012

EDUCATION
2021 PhD (expected June 2021)
NTNU, Norwegian University of Science and Technology, Norway
Department of Design
2018-2019 Research exchange
Wageningen University and Research, the Netherlands
Department of Food Quality and Design

2016 Masters of Arts
Aalto University, Creative Sustainability
Department of Design
2013-2015 Exchange
Swinburne University, Australia
Department of Design Factory

2009 Bachelor of Design
Lahti University of Applied Sciences
Department of Packaging design and branding
2008 Exchange
Dresden HTW, Germany
Department of Product Design

2004 Matriculation examination
Kouvolan Lyseon lukio

KNOWLEDGE OF COMPUTER
PROGRAMSDesign: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, Bridge, Acrobat)
Research: MS Office package, NviVo & Endnote

NONACADEMIC GRANTS
2016 Ruohonjuuri funding for developing a mobile application "FoodFriend" 4000€