

ANDREA VIK

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Trondheim, NO.

Profile: A driven PhD candidate in political science with a strong background in communication science.

Research interest: The psychological roots of citizens' political behavior and beliefs; personality, identity and emotions.

Academic Positions and Research Experience

March 2020 - (March 2023)

PhD Candidate Political Science, Norwegian University of Science and Technology, NO

- PhD candidate in political science (project scholarship): UNElected REPresentatives: The Impact on Liberal Democracy in Europe (UNREP). Principal Investigator: Dr. Pieter de Wilde. Funded by The Norwegian Research Council's FRIHUMSAM programme (7.7 Mill NOK)
- Working title for dissertation: The impact of UNElected REPresentative claims; a psychological approach. Main supervisor; Dr. Pieter de Wilde (NTNU), co-supervisor: Dr. Oliver Treib (University of Münster).

September 2019 - October 2019

Research Internship (full-time), Temple University, PA, USA

- Conducted psychophysiological experiments as a lab assistant and performed administrative duties at the Behavioral Foundations Lab supervised by Dr. Kevin Arceneaux.
- Performed data analysis in R, concerning threat sensitivity and ideology, as a contribution to a larger project in collaboration with Dr. Arceneaux and Dr. Bakker.

August 2018 – July 2019

Junior Lecturer (part-time), University of Amsterdam, NL

- Taught workgroups of up to 25 students, consisting of one or two tutorials per week in the courses *Introduction to Communication Science*, *Philosophy of Science and Methodology*, and *Research Workshop; Content Analysis (0.4fte)*.
- Oversaw grading and study progress, cultivated a good learning environment and received positive evaluations.

Education

September 2018 - February 2020

Research Master Communication Science (M.Sc.), University of Amsterdam, NL

- 8.1 GPA
- Subjects of relevance: *Psychology in Political Communication; Policy Oriented Research; Digital Media Lifestyles; Advancing and Building Communication Science*.
- Thesis: Negative News - One Audience? Exploring gender differences in cognitive-emotional responses to negative news. Supervised by Dr. Bert Bakker (ASCoR).

August 2014 – June 2017

Bachelor PR and Market Communication, BI - Norwegian Business School, NO

- B point average (ECTS).
- Subjects of relevance: *Applied Rhetoric; Influence and Persuasion; Public Relations; Advertising Research; Insight-driven Communication*.

September 2016 – December 2016

Erasmus Exchange, School of Business and Economics, Maastricht University, NL

- Subjects of relevance: *Economics and Sociology*

August 2013 – May 2014

Diploma in Business (equivalent to Associates Degree), Santa Barbara City College, USA

- Subjects of relevance: *Communication Theory; Crime and Human Behavior*

Graduate Training

August 2020

PhD/Research Course in Media, Opinion and Political Behavior with Dr. Shanto Iyengar (Stanford University), Norwegian University of Science and Technology (NTNU), NO

- Examining the interplay between news media consumption, political attitudes and voting behavior.

March 2019

Masterclass in Social Media and Political Governance, The Royal Institute of the Netherlands (KNIR), Rome, IT

- 5 ECTS Intensive Research Seminar in Rome with Dr. José van Dijk.
- Investigated the impact of social media on political communication; the case of populism in Italy

Manuscripts in Progress

"Negative News - One Audience? Exploring Gender Differences in Cognitive-Emotional Responses to Negative News." Working Paper; Pre-registered at www.aspredicted.org.

"Uncovering the Personality of Unelected Representatives" with Chiara Vargiu.

Volunteering

February 2020

Volunteer at ETMAAL 2020; the annual conference for all communication science scholars in the Netherlands, Flanders, and beyond. Amsterdam, NL.

January – November 2016

PR Internship at Råvarene; Coordinated PR strategy for a zero-waste start-up.

January 2015 – June 2016

Reporter and PR, Bergen Student TV, NO

Won local competition for best cultural editorial Fall 2015.

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Skills

Languages

- Fluent in Norwegian (native) and English (C2; TOEFL score: 110/120)
- Familiar with Swedish and Danish.

IT

- *Statistical software*: R, SPSS/SAS JMP (Good Command)
- *Online research platforms*: Qualtrics (Good Command)

Research Methods

- Strong command of *quantitative methods*;
 - Experimental design, survey design, and content analysis.
- Good command of *qualitative methods*;
 - Focus groups and interviews.

References

Bert N. Bakker, Ph.D. Assistant Professor of Political Communication & Journalism at the Amsterdam School of Communication Research (ASCoR), University of Amsterdam.
Email: b.n.bakker@uva.nl

Jessica Piotrowski, Ph.D. Associate Professor of Youth & Media Entertainment at the Amsterdam School of Communication Research (ASCoR), University of Amsterdam.
Email: J.Piotrowski@uva.nl

Kevin (Vin) Arceneaux, Ph.D. Professor of Political Science, Faculty Affiliate with the Institute for Public Affairs, and Director of the Behavioral Foundations Lab at Temple University.
Email: arceneau@temple.edu

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