



AFIF M FATCHURRAHMAN

Generalist – Multi-potentialite – Lifelong learner

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I am a multidisciplinary planner, manager, and empathetic creative strategist with a diverse background in architecture, urban ecological planning, and digital services. Adept at navigating complex socio-environmental challenges through analytical, creative, and participatory approaches. Experienced in program development, research, and stakeholder engagement across diverse cultural contexts, from community-level planning in India, justice-climate-mobility in the planning context of Trondheim, Norway, to sustainable development programs in Indonesia. I have proven leadership qualities in both design and performance marketing environments, combining strategic thinking with visual communication and data analysis. A lifelong learner with a diverse skill set spanning project planning, visual design, and community development, I am committed to delivering socially inclusive and ecologically sustainable sound solutions.

Education

NTNU (Norwegian University of Science and Technology)

Aug 2022 – June 2024

MSc in Urban Ecological Planning

A practice-based master program that address complex urban issues in rapidly changing social, cultural, political and environmental contexts. It stresses on an integrated approach to strategic spatial change, with a specific focus on participatory, inclusive and developmental planning practice.

- Participated in a 3-month [fieldwork in Kochi, India](#), researching accessibility and mobility issues in a marginalized neighborhood, and developing a planning solution proposal.
- Conducting [disaster risk research in Bakklundet](#), Trondheim, to study urban contingency planning, and how the risk of quick clay in Bakklundet could be integrated into the area's urban planning solution.
- Served as a reference group member for several courses, student assistant during the 2 months of fieldwork in Kochi, India, and in Urban theory and planning theory course.
- Creating a scientific review paper from the perspective of Urban Ecological Planning on the [CURE project](#) which discusses the discourse of energy transition and resistance.

Master's thesis: *Exploring the Implications of Justice-Climate-Mobility Intersection in the Planning System and Process of a Local Area Development in Trondheim Municipality, Norway*

University of Indonesia

Aug 2012 – Dec 2016

Bachelor of Architecture

Enrolled in the international program of the University's bachelor's degree. The department of architecture itself resides under the banner of the faculty of engineering. Thus, students are provided with a balance of knowledges from both the design and technical scientific aspects of architectural education.

Bachelor's Thesis: [Involving Humans & Animals in a Post-Humanist Architectural Design Development](#)

Other Educational experience

- Creative Entrepreneur Leadership at KaosPilot Switzerland (1 Year Course, 2017-2018)
 - Hanyang University summer course program in Seoul, South Korea (2015)
 - Joint architectural workshop conducted by University of Indonesia, University of Florida, and Cardiff University regarding urban green infrastructure and the situation of living around a water body. (2016)
 - Basic 3D modelling course using 3Dmax at International Design School (IDS) Jakarta (2012)
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Experience

Resolve Asia

Oct 2024 - Present

A CSR and PR consultancy firm in Indonesia who gives 360° services in resource mobilization to Accelerate Sustainable Impact by becoming an intermediary between social impact and source of funds.

Chief of Program Development

Responsible for innovating, developing, and managing Resolve's digital product, services, and programs in collaboration with Resolve's strategic partners, ensuring their effective and successful implementation and delivery to Resolve's clientele.

- Lead a team in managing HaloSolve, an intuitive and accessible WhatsApp CRM system to support NGO fundraising efforts, in collaboration with Resolve's partner, Halosis.
- Lead a team in managing Resolve's performance marketing strategy and implementation
- Coordinate and support Resolve's partners and customers, acting as a liaison and intermediary between multiple stakeholders
- Develop project proposals and manage Resolve's existing projects to support SDG projects of Resolve's customers and partners.

Los Tacos Trondheim

Mar 2024 - Present

Et meksikansk-amerikansk restaurantkonsept

Restaurant Medarbejder (Deltid)

As the restaurant's team member, I am responsible to work in both the daily kitchen and front-line operations as needed. These activities involve ingredients preparation, cooking, food and drink preparation, serving as a waiter, and general cleaning. Food industry related knowledges are also trained in this job, such as food hygiene and safety, advanced waiter skills, veganism, etc.

Kitabisa.com

Aug 2018 - Aug 2023

Indonesia's largest online fundraising platform

Performance Marketing Visual Designer Lead (Assistant Manager)

Leading a team of visual designers to develop visuals (images, videos, etc.) needed to optimize the social campaign's fundraising efforts in Kitabisa through efficient and effective digital marketing strategy and operations.

- Supporting the team in conducting their job effectively and grow in a sustainable manner.
- Conducting data analysis from the Digital Marketing results using Meta Business Center, TikTok ads, Google Docs, and Tableau for future development and innovation.

- Initializing the use of digital management tools (Trello, Jira, ClickUp) for more efficient working operations in the division.

Relevant skillsets: *Visual Design, Graphic Design, Video Editing, Motion Design, Design Management, Digital Marketing, Data Analysis, Team leadership & management, Communication & Coordination*

Other Experiences

- Visual Design for Digital Marketing mentor for NGO (Project, 2020)
- Adobe Photoshop mentor for university students (Project, 2020)
- Tour guide in Switzerland for Indonesian tourists (Freelance, 2018)
- Interior Designer & Project Manager (Freelance projects, 2017)
- Indonesian-English Interpreter (Expo Event, 2017)
- Outsourced Graphic Designer for Save the Children Indonesia (Freelance, 2016-2017)
- Event organizer committee with responsibility as graphic designer, venue layout designer, & liaison officer (Music concert event, 2016)
- Volunteer (Philanthropy festival event, 2016)
- Volunteer (Village development project from the Faculty of Engineering in the University of Indonesia, 2013)

Organizational experience

APUDSI (Asosiasi Pelaku Usaha Desa Seluruh Indonesia)

Association of village entrepreneur in Indonesia

Dec 2024 - Current

vice chairman for environment and forestry field under the economic division

As the environment and forestry vice representative in the economic division, I help to give insights and develop villages' economic development programs that align with environmental considerations of the present and the future and the national development's priority.

Recent Works Collection (*Online Portfolio*)

<https://afhaim13.wixsite.com/my-site>

https://drive.google.com/drive/folders/1Lroamj2h0iFUEeKoUYulpomV_RsouDm8?usp=drive_link

Key Competencies

- **Analytical & Creative** – Being critical and open-minded, I'm able to see problems from a holistic perspective and seek for unique ways to solve problems through innovative and unorthodox thinking
- **Strategic Planning & Management** – Able to plan, create, and manage a comprehensive plan and strategy for developmental projects, especially but not limited to the urban environments, through analytical, creative, and strategic thinking.

- **Adaptable & Flexible** – Being an adept and quick learner, I remain calm in the face of uncertainty and able to adapt swiftly to unprecedented challenges and changes.

Core Technical Skills

Strategic

Project planning, Urban planning, Management, Leadership, Development strategies, lifelong learning

Investigative

Qualitative and Quantitative academic research, Analytical thinking, Empirical study, Participatory workshop and community engagement

Creative

Graphic design, Layout design, Architectural design, Video editing, Videography, Photography, Lifelong learning, Innovation, Visual communication & presentation

IT Software Capabilities

Adobe Creative Suites (*Photoshop, Illustrator, InDesign, Premiere Pro, After Effects*), Figma, QGIS, Rhinoceros3D, SketchUp, AutoCAD, RevitArchitecture, Microsoft Office & Google Docs

Language

Indonesia (*native*), English (*8.0 IELTS score*), Norwegian (*B1+*), Japanese (*Basic*), Germany (*Basic*)

Other Technical Skills

- Driving (Indonesian driving license equivalent to Norwegian category B driving license)
 - Scuba Diving (NAUI Scuba diver / Junior scuba diver license)
 - Some experience as a cook, Waiter, and Cleaner (Cleaning and maintenance)
 - Taking care of Small-Children
 - Tinkering and fixing simple machines
 - And many more to come (lifelong learner trait)
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References

- Rhema Marthalia (*Former direct manager at Kitabisa.com*)
- Cassandra Jaeger Williams (*Restaurant Manager at Los Tacos Trondheim, Norway*)
- Rolee Aranya (*Professor and program leader of UEP at NTNU, Master's thesis supervisor*)
- Mrudhula Koshy (*Assistant Professor at UEP NTNU*)
- Roar Andersen (*Landlord in Trondheim, Norway for 1 year and counting*)

The contact information of these references will be provided upon request.