

CURRICULUM VITAE

PERSONAL DETAILS

Name:	Ing. Martina Ortová, Ph.D.
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WORKING EXPERIENCE

2016 - now	NTNU - Norwegian University of Science and Technology (Gjøvik) Position: Associate Professor Type of Contract: part time (20%) Department of Economics and Business Administration Faculty of Technology, Economy and Management Subject: Business Ethics
2006 - now	Technical University of Liberec , Faculty of Economics, Czech Republic Position: Assistant professor Type of Contract: full – time job Department: Business Administration Department: Finance and Accounting Subject: Corporate Social Responsibility, Business Administration, Financial Management.
2008 - 2011	VŠRR (College of Regional Development) , Czech Republic Position: Lecturer Type of Contract: part time job Subject: Finance and Banking
2005 - 2006	Asistenční centrum, a. s. , private company, Czech Republic Position: Consultant in obtaining grants from the Europe Union for municipalities Type of Contract: part time job
2004	Regioplan, s. r. o. , private company, Czech Republic Position: Consultant in obtaining grants from the Europe Union for roads builders Type of Contract: part time job
2003 - 2005	McCoy, s. r. o. , private company, Czech Republic Position: Support sales in hypermarkets, marketing research Type of Contract: part time job
2003 - 2005	Market Vision, s. r. o. , private company, Czech Republic Position: External interviewer in marketing research Type of Contract: part time job

EDUCATION

2003 - 2006	Technical University of Liberec , Faculty of Economics, Czech Republic Doctoral program: Ph.D. Main field of study within the qualification: Economics and Management
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	Thesis: Social Policy of Enterprise and its Impact on Business Practice
1998 - 2003	Technical University of Liberec , Faculty of Economics, Czech Republic Master's degree program: Ing. Main field of study within the qualification: Economics and Management Thesis: Regional Communications Strategy of Škoda Auto a. s.
1994 - 1998	Business Academy Mladá Boleslav, high school

SPECIAL EDUCATION

14. 07. – 23. 08. 2007	International Center For Land Policy Studies and Training , Taiwan (Republic of China). Specific course which was interested in: public finance, property taxes and the decentralization of organizational structure of state.
2003 (4 months)	Association of Public Relations Agency (APRA), Czech Republic Specific course which was interested in: public relations.

CERTIFICATE (COURSE)

2009	SA 8000, TES Prague, a. s.
2007	Creating E-learning Courses, Basic of Moodle System, Technical University of Liberec, Czech Republic
2006	Project Manager, VUTS a. s., Czech Republic
1997	Drivers License

INTERNSHIP ABROAD

2011 (3 weeks) Iceland Reykjavik	Reykjavik University, University of Iceland, Ethikos Activity: Communication about possible research, Corporate Social Responsibility, ISO 26000. Financed by: EEA grants and Norway grants
2010 (1 week) Lithuania Kaunas	University of Kaunas Activity: Lectures about Corporate Social Responsibility, ISO 26000. Financed by: LLP/Erasmus, EU.
2010 (1 week) Sweden Falun	University of Dalarna Activity: Lectures about Czech Economy and Taxation. Present result of research about regional disparities. Financed by: LLP/Erasmus, EU.
2009 (1 week) Italy Verona	University of Verona Activity: Lectures about Czech Economy and Taxation. Financed by: LLP/Erasmus, EU.
2009 (3 weeks) Norway	NTNU - Norwegian University of Science and Technology Activity: Lectures about Corporate Social Responsibility, ISO 26000. Communication about possible research, Corporate Social

Trondheim	Responsibility, ISO 26000 Financed by: EEA grants and Norway grants
2009 (1 week) France Paris	Université de Marne-la Vallée Activity: Communication about possible research, Corporate Social Responsibility. Financed by: LLP/Erasmus, EU.
2008 (1 week) Denmark Aalborg	Aalborg University Activity: Lectures about Corporate Social Responsibility. Financed by: LLP/Erasmus, EU.
2008 (1 week) Portugal Lisboa	IPL – Instituto Politecnico de Lisboa, ISCAL Activity: Lectures about Czech Economy and Taxation. Financed by: LLP/Erasmus, EU.
2007 (1 week) Greece Thessaloniky	TEI of Thessaloniky Activity: Lectures about Czech Economy and Taxation. Financed by: LLP/Erasmus, EU.
2007 (6 weeks) Taiwan Taoyuan	International Center For Land Policy Studies and Training Activity: Specific course which was interested in: public finance, property taxes and the decentralization of organizational structure of state. Financed by: Taiwan Government.

WORKING ON RESEARCH PROJECTS

2007 – 2011 Big project Research worker	Innovation Approach to Analysis of Disparities on Regional Level Activity: Research worker Financed by: Ministry of Regional Development Budget: about 350 000 EUR
2011 Small project Principal Investigator	Corporate Social Responsibility – Social Responsible Investing Activity: Publishing of professional monographs Financed by: Technical University of Liberec Budget: less than 10 000 EUR.
2011 Small project Internship abroad	Presentation of research results: Application of ISO 26000 in Europe Financed by: EEA grants and Norway grants Budget: less than 3 000 EUR.
2010 Small project Principal Investigator	Corporate Social Responsibility, application of ISO 26000 in Europe Activity: Survey in Czech Republic, Poland, Germany, Spain, Norway, Sweden, France Financed by: Technical University of Liberec Budget: less than 10 000 EUR.
2010 Small project Principal Investigator	Organization of a seminar for mayors. Presentation of research results: Regional development Financed by: Municipality of Liberec Budget: less than 2 000 EUR

2009 Small project Principal Investigator	Corporate Social Responsibility, Gender Studies, Human Research management and Environmental Management in Companies in Europe Activity: Publishing of professional monographs Financed by: Technical University of Liberec Budget: less then 10 000 EUR.
2009 Small project Collaborator	Organization of LEF conference Financed by: Municipality of Liberec Budget: less then 1 000 EUR
2008 Small project Principal Investigator	CSR in Czech Republic and application of ISO 26000 Activity: CSR in Czech Republic, survey Financed by: GAČR (Grant Agency of the Czech Republic) Budget: less then 10 000 EUR
2008 Small project Principal Investigator	Corporate Social Responsibility, Gender Studies, Human Research management and Environmental Management in Czech Republic. Activity: Publishing of professional monographs Financed by: Technical University of Liberec Budget: less then 10 000 EUR.

OTHER SKILLS

Languages	Czech (mother language) English – very good Germany – basic Norwegian – B1
PC Software	E-learning – Moodle